

# RENAULT-PEUGEOT

TWO FULL CITY BLOCKS OF SALES, SERVICE & PARTS FACILITIES

## KRIEGER & SONS

Dependable Dealers for 30 Years

2835 GEARY BLVD. SKYline 2-1080

# PLYMOUTH

Sales - Service - Parts  
GUARANTEED USED CARS  
PLYMOUTH 6 OR

1560 VAN NESS AVE.  
AT CALIFORNIA

ORdway 3-6733



Other Locations  
900 High - Palo Alto  
790 San Mateo Dr - San Mateo

*Fred*

## THE BERKELEY SPORTS CAR

SALES - SERVICE - ACCESSORIES  
YOU HAVE HEARD ABOUT BERKELEY, NOW  
COME IN FOR A FREE DEMONSTRATION  
LOW PRICE - ECONOMY  
& SLEEK LINES



Underhill 3-4161

AL DEL DEBBIO, Owner

AL'S MOTOR SCOOTER CO.  
1198 MARKET ACROSS FROM 8th

## TRIUMPH TR-3 Sports Cars



ROADSTERS - HARDTOPS  
SEDANS - ESTATE WAGONS  
Complete Maintenance & Parts  
Call ORdway 3-7868.  
TV MOTORS  
817 COLUMBUS AVE.

## NEAL Mc NEIL

Chevrolet

SALES - SERVICE  
REPAIRS

SKYline 2-5600

3855 GEARY BLVD.  
Corner 3rd Ave.

### Automobile Dealers—New Cars—(Cont'd)

Maserati Western States Distr  
2715 Hyde, ORdwy 3-4896  
McALISTER BUICK INC  
1200 Van Ness Av. PRspt 5-2400  
(See Advertisement Page 59)  
McAlister James W Inc  
1200 Van Ness Av. PRspt 5-2400  
McALISTER MOTORS  
Between Post & Sutter  
1230 Van Ness Av. PRspt 5-2400  
6899 Mission  
Open Nites & Sundays  
Daly City PLaza 6-6060  
(See Advertisement Page 63)  
McNEIL NEAL INC 3855 Geary Bl. SKYline 2-5600  
(See Advertisement This Page)

### MERCEDES-BENZ SALES AND SERVICE

INTERNATIONALLY FAMOUS  
MOTOR CARS

Distributed and Serviced  
Nationally by



STUDEBAKER-PACKARD

"WHERE TO BUY THEM"  
AUTHORIZED SALES AND  
SERVICE

DALAND MOTORS  
440 El Camino RI Mbra. OXfrd 7-8397  
PARAMOUNT MOTORS INC  
3245 Geary Bl. BAYvw 1-4229  
SWEENEY WM J & SONS  
6800 Mission Daly City PLaza 5-6500

ZONE OFFICE  
STUDEBAKER-PACKARD CORPORATION  
701 Bryant, YUkon 6-4311

ZONE PARTS DEPOT  
STUDEBAKER-PACKARD CORPORATION  
701 Bryant, YUkon 6-4311

Mercedes Benz Show Room  
1465 Van Ness Av. ORdwy 3-7300

Good party-line neighbors re-  
member to space their calls.

SEE  
PRIOLA MOTORS  
FOR SALES & SERVICE

RAMBLER  
METROPOLITAN

The Builder of Fine Automobiles  
REPAIRS ON ALL MAKES

JUNiper 7-7935

4900 MISSION

## PONTIAC

OLDEST PONTIAC DEALER IN  
NORTHERN CALIFORNIA

LOWER PRICES  
LOWER MONTHLY PAYMENTS  
100% FINANCING

Sales • Service • Parts  
BOAS PONTIAC  
JORDan 7-6060  
2323 GEARY BLVD. (Near Sears)

### MERCURY SALES AND SERVICE

Fully trained sales and  
service personnel, plus  
modern facilities and new-  
est factory-approved equip-  
ment for your convenience  
and satisfaction.



"WHERE TO BUY THEM"

ALPHA MOTORS 3301 Geary Bl. SKYline 2-6000  
VAN ETNA MOTORS  
1301 Van Ness Av. ORdwy 3-8800

### METROPOLITAN SALES & SERVICE—

BAUER AUTO SALES  
Sales Office 1358 Valencia. ATwtr 2-7474  
Parts & Service 1358 Valencia. ATwtr 2-4514  
HARVEY MOTORS  
590 Van Ness Av. HEMlok 1-8200  
PRIOLA MOTORS  
4900 Mission JUNiper 7-7935

### MORRIS SALES & SERVICE—

BRITISH MOTOR CAR DISTRS LTD  
1800 Van Ness Av. PRspt 6-5120  
FELTON PAUL BRITISH CARS  
7555 Mission Daly City PLaza 6-7700

Morrow Motors 1006 N Point. PRspt 6-6700  
Murphy C M Oldsmobile  
3950-19th Av. JUNiper 5-9561  
(See Advertisement Page 63)

### NASH PARTS AND SERVICE—

See "Rambler" under this classification  
National Fleet Dealers 2854 Mountain Bl Oakland  
From telephone exchanges  
the following exchanges  
San Francisco  
(No Inter-City Charge)  
Ask Operator for ENTrprise 1-2201

NEVILLE FORD  
Sales & Service Dept  
7360 Mission Daly City PLaza 5-4813  
Used Car Dept  
7361 Mission Daly City PLaza 5-3908

NICHOLS FRED R CO  
1509 Valencia. ATwtr 8-0244  
(See Advertisement Page 62)  
Norwitt Motors 1245 Howard. UNdrl 3-9100  
(Continued Next Page)

Advertise here—it pays.

## SPENCER BUICK INC.

SALES SERVICE  
PARTS

FOR THE LOW COST  
MONEY SAVING  
VOLUME BUICK DEAL

CALL TODAY

LOmbard 4-2111

740 Tereval  
Corner of 18th & Tereval

## OPEL

Sales - Service - Parts

A General Motors Product  
Imported from Germany

McALISTER  
BUICK

Post to Sutter on Van Ness Avenue  
PProspect 5-2400

### Automobile Dealers—New Cars—(Cont'd)

#### OLDSMOBILE

ROCKETT  
HYDRA-MATIC  
OLDSMOBILE  
HAS BOTH!



"WHERE TO CALL"

#### DEALERS

KRIEGER HARRY & SONS  
2950 Geary Bl. SKYline 2-1080  
LESHER-MUIRHEAD MOTORS  
1515 S Van Ness Av. Valencia 4-1400  
MURPHY C M OLDSMOBILE  
19th Av & Junipero Serra  
3950-19th Av. JUNiper 5-9561  
VAN NESS OLDSMOBILE  
1700 Van Ness Av. ORdwy 3-9100

#### WHOLESALE ONLY

OLDSMOBILE DIVISION GENERAL  
MOTORS CORP  
360-22d Oakind TWInoks 3-0088

Oldsmobile Division General Motors Corp  
Zone Office  
360-22d Oakind. TWInoks 3-0088

#### OPEL SALES & SERVICE—

BROWN BUICK CO  
3700 Geary Bl. BAYvw 1-0560  
McALISTER BUICK INC  
1200 Van Ness Av. PRspt 5-2400  
REMENSPEGER BROS  
2145 Market MArk 1-1088

PARAMOUNT MOTORS INC  
Auth Chrysler & Imperial Dealer  
3245 Geary Bl. BAYvw 1-4229  
(See Advertisement Page 59)

#### PEUGEOT SALES & SERVICE

DOMESTIC SALES  
AND  
EUROPEAN DELIVERY



"WHERE TO BUY THEM"

#### DISTRIBUTORS

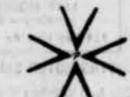
GREEN JOHN CORP  
1705 E 12th Oakind. KElog 3-4188

#### DEALER

CARLSEN PLYMOUTH-RENAULT  
1900-19th Av. LOMbrd 4-5900  
KRIEGER HARRY & SONS  
2950 Geary Bl. SKYline 2-1080  
WATERS JAMES F INC IMPORTED  
AUTOMOBILES  
Van Ness Av at Bush. TUXedo 5-1865  
3330 Army. MIssn 7-1770

#### PLYMOUTH SALES AND SERVICE

PLYMOUTH  
Star of the  
Forward Look



"FOR INFORMATION CALL"

B & H MOTORS INC  
1800 Broadway & Sansome. EXbrk 2-8338  
DONAHUE JAS E  
6232 Mission Daly City PLaza 5-1904  
FRATES PHIL INC  
3030 Mission VAlechia 4-9700

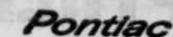
FRENCH J E GO  
Doyle & Plymouth  
1849 Van Ness Av. OR dway 3-2121  
HUOKINS FRED INC  
1560 Van Ness Av. ORdwy 3-6733  
WATERS JAMES F INC DESOTO  
PLYMOUTH  
OrSeis & Plymouth Distrs  
Van Ness Av at Bush. TUXedo 5-1865

Pontiac Motor Division General Motors  
Corporation Regional & Zone Office  
2015 Lombard. JORDn 7-2468

TO STOP FOOD GRINDER SQUIRM  
... Just put a piece of sand-  
paper, sand side up, under the  
bottom clamp of the grinder.

### PONTIAC SALES AND SERVICE

AMERICA'S  
NUMBER 1  
ROAD  
CAR



"WHERE TO BUY THEM"

#### DEALERS

ARATA PONTIAC 99 Linden Av  
South San Francisco. PLaza 6-2000  
BERNHARDT PONTIAC INC  
17th & Valencia. MArk 1-3040  
BOAS PONTIAC  
One of The Nations Largest  
2323 Geary. JORDn 7-6060  
HANSON-THEROFF PONTIAC INC  
1215 Ocean Av. JUNiper 7-1655

#### WHOLESALE ONLY

PONTIAC MOTOR DIVISION GENERAL  
MOTORS CORPORATION REGIONAL &  
ZONE OFFICE 2015 Lombard. JORDn 7-2468

### PORSCHE SALES & SERVICE

THE WORDS LUXURY,  
COMFORT, AND  
PORSCHE  
CANNOT BE SEPARATED



"WHERE TO CALL"

#### DISTRIBUTORS

NORWITT MOTORS  
1245 Howard. UNdrl 3-9100

#### DEALERS

CONTINENTAL CAR CO  
Local or European Delivery  
1529 Van Ness Av. TUXedo 5-2635  
EUROPEAN AUTO TRAVEL CENTER  
For European Deliveries  
323 Geary. YUkon 6-3881

#### PRINZ N S U—

#### DISTRIBUTORS

MORROW MOTORS  
1006 N Point. PRspt 6-6700

PRIOLA MOTORS 4900 Mission. JUNiper 7-7935  
(See Advertisement Page 64)

#### RAMBLER SALES AND SERVICE

RAMBLER  
6 or V-8



AMBASSADOR  
METROPOLITAN

"FOR INFORMATION CALL"

AMERICAN MOTORS SALES CORP  
Automotive Division  
2445 Mason. GRaystn 4-0620  
BAUER AUTO SALES  
Sales Office 1358 Valencia. ATwtr 2-7474  
Parts & Service. ATwtr 2-4514  
CONTINENTAL CAR CO  
200 Taraval. SEabright 1-6580  
HARVEY MOTORS  
590 Van Ness Av. HEMlok 1-8200  
PRIOLA MOTORS  
4900 Mission JUNiper 7-7935  
REYNOLDS & SEILER RAMBLER  
SF Oldest Rambler Dealer  
Geary Bl & 2d Av. SKYline 2-4111

#### REMENSPEGER BROS

2145 Market. MA rket 1-1088

Here's how you may be sure of  
getting your party more often  
when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

### RENAULT OF FRANCE SALES & SERVICE

DOMESTIC SALES  
AND  
EUROPEAN DELIVERY



"WHERE TO BUY THEM"

#### DISTRIBUTORS

GREEN JOHN CORP  
1708 & 12th Oakind. KElog 3-4188

#### DEALER

CARLSEN PLYMOUTH-RENAULT  
1900-19th Av. LOMbrd 4-5900  
KRIEGER HARRY & SONS  
2950 Geary Bl. SKYline 2-1080  
WATERS JAMES F INC IMPORTED  
AUTOMOBILES  
Van Ness Av at Bush. TUXedo 5-1865  
3330 Army. MIssn 7-1770

#### REYNOLDS & SEILER RAMBLER

SF Oldest Rambler Dealer  
Geary Bl & 2d Av. SKYline 2-4111  
Rezzaghi Chas 2715 Hyde. ORdwy 3-4896

ROLLS-ROYCE SALES & SERVICE—  
BRITISH MOTOR CAR DISTRS LTD  
1701 Van Ness Av. PRspt 6-5120

Rootes Motors Inc 2525 Van Ness Av. TUXedo 5-5931  
S & C MOTORS 2001 Market. UNdrl 1-6000  
S & M Motors 4041 Geary Bl. SKYline 1-0580  
SCHLOSS ANSEL J  
1900 Van Ness Av. PRspt 6-8700  
(See Advertisement Page 62)

Shapiro Herb H  
Authorized Chevrolet  
Dealer-Sales & Service  
383 Miller Av Mill Valley. DUnlp 8-0441

SILVAS MOTORS  
110 Linden Av SSF PLaza 6-0121  
Simca Distrs Inc 1583 Howard. HEMlok 1-4144

#### SIMCA SALES & SERVICE

SIMCA  
THE FAMILY SIZE  
CAR  
FROM PARIS



"FOR INFORMATION CALL"

#### DISTRIBUTORS

SIMCA DISTRS INC  
1583 Howard. HEMlok 1-4144

#### SALES & SERVICE

FOREIGN CAR CENTER  
6601 Mission Daly City PLaza 6-4666  
KRIEGER HARRY & SONS  
2950 Geary Bl. SKYline 2-1080  
SCHLOSS ANSEL J  
1900 Van Ness Av. PRspt 6-8700

SLOSS ANSEL J 1900 Van Ness Av. PRspt 6-8700  
Smallcomb Chevrolet of San Bruno  
601 El Camino RI Sn Brno. PLaza 5-4656

SPENCER BUICK INC  
740 Tereval. LOMbrd 4-2111  
(See Advertisement Page 64)

SPRITE SALES & SERVICE—  
BRITISH MOTOR CAR DISTRS LTD  
1800 Van Ness Av. PRspt 6-5120

STANWAY MOTORS  
790 Van Ness Av. TUXedo 5-6267  
STEWART CHEVROLET CO  
3146 Mission. VA lencia 4-3322

Good party-line neighbors are  
considerate party-line users. Re-  
member these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

### STUDEBAKER-PACKARD

"WHERE PRIDE OF  
WORKMANSHIP  
COMES FIRST"



"WHERE TO CALL"

#### AUTHORIZED SALES & SERVICE

DALAND MOTORS  
460 El Camino RI Mbra. OXfrd 7-8397  
PARAMOUNT MOTORS INC  
3245 Geary Bl. BAYvw 1-4229  
SWEENEY WM J & SONS  
6800 Mission Daly City. PLaza 5-6500

#### ZONE OFFICE

STUDEBAKER-PACKARD CORPORATION  
701 Bryant, YUkon 6-4311

#### ZONE PARTS DEPOT

STUDEBAKER-PACKARD CORPORATION  
701 Bryant, YUkon 6-4311

Studebaker-Packard Sales  
1465 Van Ness Av. ORdwy 3-7300

SUNBEAM SALES & SERVICE—  
EUROPEAN AUTO TRAVEL CENTER  
For European Deliveries  
323 Geary. YUkon 6-3881

McALISTER MOTORS  
Open Nites & Sundays  
6899 Mission Daly City. PLaza 6-6060  
McALISTER MOTORS  
Between Post and Sutter  
1230 Van Ness Av. PRspt 5-2400

Sweeney Wm J & Sons  
6800 Mission Daly City. PLaza 5-6500

TY MOTORS  
Triumph TR-3 Sales & Service  
817 Columbus Av. ORdwy 3-7868  
(See Advertisement Page 64)

TOYOTA MOTOR DISTRIBUTORS INC  
World Trade Center. SUtr 1-7452

### TRIUMPH INC

TRIUMPH CARS  
HEADQUARTERS  
SALES  
SERVICE  
PARTS  
ACCESSORIES

FOR PROMPT DELIVERY CALL

1201 Van Ness Av. ORdwy 3-1320

TRIUMPH SALES & SERVICE  
One of America's Lowest  
Priced. Over 100 M.P.H.  
Sports Cars . . . It's a  
Triumph in Performance,  
Comfort, Styling. Gives  
35 M.P.G.



For Genuine Parts & Efficient Service Call Any  
of the Authorized Dealers Below.

"WHERE TO BUY THEM"

#### DEALERS

GROSSO BUD INC  
801 El Camino RI Sn Carlos LYtel 1-2503  
TY MOTORS 817 Columbus Av. ORdwy 3-7868  
TRIUMPH INC  
1201 Van Ness Av. ORdwy 3-1320

#### SUB DISTRIBUTOR

HYDE MOTORS  
1201 Van Ness Av. ORdwy 3-0300

United Services Suppliers  
World Trade Center, YUkon 2-9957  
VAN ETNA MOTORS  
1301 Van Ness Av. ORdwy 3-8800  
(See Advertisement Page 58)

VAN NESS OLDSMOBILE  
1700 Van Ness Av. ORdwy 3-9100  
(See Advertisement Page 63)

Vauxhall Division General Motors Corporation  
Regional & Zone Office  
2015 Lombard. JORDn 7-2468  
(Continued Next Page)

#### MAKES RUBBERS SHINE

A quick way to restore the shine  
to dingy looking rubbers or over-  
shoes is to apply a coat of liquid  
shoe polish.